2020
Electronic Payments Conference
October 13-15, 2020
Madison Marriott West
Middleton, WI
Save up to $400 in 2020 by exhibiting at WACHA, UMACHA and both EPCOR Payments Conferences! Pay $100 less per conference when you exhibit at all 4 Regional Payments Association (RPA) events. (Members: $695, regularly $795; Non-members: $1095, regularly $1195. (EPCOR Only)

**EPCOR Payments Conference – Spring 2020**
May 19-21, 2020
Hilton Polaris Hotel, Columbus, OH

**EPCOR Payments Conference – Fall 2020**
October 26-28, 2020
Sheraton Overland Park Hotel, Overland Park, KS
Contact: Shirley James shirleyj@epcor.org

**Navigating Payments (UMACHA)**
September 15-17, 2020
Earle Brown Heritage Center, Brooklyn Center, MN
Contact: Angi Farren angif@umacha.org

**WACHA’s 2020 Electronic Payments Conference**
October 13-15, 2020
Madison Marriott West, Middleton, WI
Contact: Michele Barlow mbarlow@wacha.org

☐ Yes, I want to save $100 per conference exhibitor fee so please register me for all 4 events.

☐ Please register me to exhibit at the following 3 conferences (circle 3 below) and deduct 10% ($79.50) off each exhibitor fee.

☐☐☐

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Exhibitor information in order to activate your discount.

Primary Contact: __________________________ Email: __________________________ Company Name & URL: _____________________________________________________________
Address/State/Zip: ________________________________________________________________________________________________

My 2 Exhibitor Registrant/Booth personnel names are:

1. ___________________________ 2. ___________________________

Email this completed form to mbarlow@wacha.org to activate your exhibitor discount!

I understand that each RPA will invoice me separately for their exhibitor fee and I agree to pay each invoice accordingly.
Exhibitor Package - $795

Included in the Exhibitor Package, you will receive:

- Booth space for table top display (includes table, trash can and two chairs).
- Two complimentary conference registrations, which include all meals and conference events. Additional booth attendee registrations are $350 each.
- Company name featured on all conference publications and marketing materials where possible.
- Conference attendee list provided two weeks prior to the event.
- A free text ad in our e-Newsletter.

Vendor Showcases! - $500

Grab one of the four concurrent 30 minute sessions during the first full day of the conference. These showcases are: An opportunity to showcase your product, an opportunity to conduct a sales pitch, an opportunity to educate our attendees on the use and benefits of your product. 5 available so act fast!

Sponsorship Opportunities

Achieve maximum exposure by becoming a Sponsor! Here is a list of sponsorship opportunities that will maximize your company’s presence at the events:

Diamond - $5,000-with newly added benefits!

Includes: Two complimentary registrations, first choice of booth space for table-top display; opportunity to address attendees, recognition as a diamond sponsor in marketing and conference materials and on signage, full-page color ad in handbook (advertisement provided by sponsor, with group approval), and conference attendee list provided three weeks prior to the event. -Bring 3 corporate customers for free!

Platinum - $3,000

Includes: One complimentary registration, featured sponsor at a food function with opportunity to address attendees, recognition as a platinum sponsor in marketing and conference materials and on signage, opportunity to include insert in conference bags (with group approval), conference attendee list provided three weeks prior to the event.

Keynote - $2,500

Includes: One complimentary registration, featured sponsor for keynote session with opportunity to address attendees, recognition as the keynote sponsor in marketing and conference materials and on signage, conference attendee list provided three weeks prior to the event.

Lunch Sponsor- $2,500

Includes: Opportunity to give a brief presentation during lunch, recognition as the lunch sponsor in marketing and conference materials and on signage, conference attendee list provided three weeks prior to the event.

Reception - $2,500

Includes: Opportunity to address the crowd during the reception and represented as the sponsor in marketing and conference materials and on signage, conference attendee list provided three weeks prior to the event.

Hydration Station - $500

Includes company name on signage at the water stations and on the mobile app. Branded supplies may be provided by the sponsor.

Gold - $2,000

Includes: Featured sponsor at a food function with opportunity to address attendees, recognition as a gold sponsor in marketing and conference materials and on signage, opportunity to include insert in conference bags (with group approval), conference attendee list provided three weeks prior to the event.

Silver - $1,000

Includes: Recognition as a silver sponsor in marketing and conference materials and on signage, conference attendee list provided two weeks prior to the event.

Bronze - $750

Includes: Recognition as a bronze sponsor on signage, conference attendee list provided two weeks prior to the event.

AAP/NCP Breakfast - $1000

Includes: Recognition as the AAP/NCP Breakfast sponsor on signage during conference and that specific event.

Wireless Internet - $1200

Includes: Company name on signage throughout the exhibit hall(s).

Charging Stations - $500

Give your brand maximum exposure by sponsoring our device charging stations, sure to be a popular place! Includes company name on signage through the exhibit hall and on the mobile app.

Tote Bag - $500, Item Provided by Sponsor

Includes: Company name on conference tote bags carried by each attendee; one tote bag per attendee provided by sponsor (with group approval).

Handbook - $500, Ad Provided by Sponsor

Includes: Full-page color ad on inside back cover of handbook; advertisement provided by sponsor (with group approval).

Notepad - $500, Item Provided by Sponsor

Includes: Company logo on notepads; one notepad per attendee provided by sponsor (with group approval).

Pen - $500, Item Provided by Sponsor

Includes: Company logo “in the hands” of attendees; one pen per attendee provided by sponsor (with group approval).

Lanyard - $500, Item Provided by Sponsor

Includes: Company logo on lanyards worn by all attendees; one lanyard per attendee provided by sponsor (with group approval).

Promotional Insert - $500, Item Provided by Sponsor

Includes: Your company’s promotional materials inserted into tote bags. Insert provided by sponsor (with group approval).

Mobile App Sponsor - $1,500

Opportunity to address the crowd during the reception and represented as the sponsor in marketing, website, conference materials and on signage, conference attendee list provided prior to the event.
Exhibitor/Sponsorship Information

Fax your completed form to 262-345-1246.

Sponsorship Options Available!

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COMPANY INFORMATION

Please complete all information in the section as it will appear in all conference materials.

Company Name _____________________________________________________________
Website________________________________________________________________________
Mailing address ________________________________________________________________
City __________________________________________________________________________
State __________ Zip ____________

PRIMARY EVENT CONTACT

If someone other than the main on-site contact listed below should be your primary contact for communications regarding the conference, please provide the following information:

Name ________________________________________________________________
Title _________________________________________________________________
Address ______________________________________________________________________
Phone ______________________ Fax ______________ Email _____________________

MAIN ON-SITE CONTACT

Complimentary registration with exhibitor package and some sponsorships.

Name ________________________________________________________________
Title _________________________________________________________________
Address ______________________________________________________________________
Phone ______________________ Fax ______________ Email _____________________

Second complimentary registration with exhibitor package and diamond sponsorship.

Name ________________________________________________________________
Title _________________________________________________________________
Address ______________________________________________________________________
Phone ______________________ Fax ______________ Email _____________________

ADDITIONAL BOOTH/CONFERENCE ATTENDEES

Additional fee of $350 per attendee.

*Copy and complete this page if sending more than one additional attendee

Name ________________________________________________________________
Title _________________________________________________________________
Address ______________________________________________________________________
Phone ______________________ Fax ______________ Email _____________________

☐ Will mail a check. Please make check payable to WACHA and mail to: W177N9856 Rivercrest Dr., Ste 105, Germantown, WI 53022
☐ Please ACH debit my account for the amount indicated above as follows:

ABA #: ________________________________________________________________
Account #: ____________________________________________________________ (no G/L#s)
Signed: __________________________________________________________________
Date: __________________________

☐ Credit Card* Name on Card:
☐ AMEX ☐ VISA ☐ MasterCard ☐ Card # ____________________________
CVC Code ____________________________ Expiration Date __________________________
Signature ____________________________________________________________________
Date __________________________
Terms and Conditions:

1. INSTALLATION & REMOVAL
No installation work will be permitted after the opening of the exhibit hall without consent of WACHA. All exhibits shall be operational throughout the entirety of the conference(s). Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of WACHA and the hotel.

2. STORAGE, HANDLING and ON-SITE FEES
Storage and handling arrangements should be made through designated facilities at the appropriate hotel(s). Additional on-site charges may include but are not limited to shipping/ handling fees, electrical fees and other rental fees.

3. USE AND CARE OF EXHIBIT SPACE
No part of the exhibit may be more than 8 feet in height, the sides and the front of the exhibit may be no more than 4 feet in height. No part of an exhibit shall obstruct the view of adjacent booths. Exhibits shall not be unduly noisy, glaring or otherwise objectionable. Audio-visual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

4. PROHIBITED ACTIVITIES
Except within the rented booth area, the following activities are prohibited by any Exhibitor: sale of any gift or any intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services or supplies; conducting lotteries, raffles or drawings except when gratis to persons registering; drawings that require WACHA registrants to be present to win or distribution to delegates and visitors of printed matter, samples, souvenirs and the like.

5. SUBLETTING SPACE
Exhibitors may not sublet or assign any part of their booth space, nor advertise or display goods or services other than their own. Exhibition advertisements and display must conform to the statement in the Exhibitor’s application describing displays.

6. FAILURE TO OCCUPY SPACE
Unless prior approval for delayed occupancy is received from WACHA, any exhibit booth not occupied by the assigned Exhibitor by opening time of the exhibit hall at the appropriate conference(s), may be reassigned or used by WACHA without refund to the Exhibitor.

7. SOCIAL FUNCTIONS
Exhibitors may conduct social functions in “hotel suites” with the written approval of WACHA. Social functions shall be scheduled at a time which will not interfere with WACHA’s scheduled activities. WACHA must receive a copy of the function announcement or invitation two weeks in advance of mailing.

8. SECURITY
Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated hotel exhibit hall and/or concourse. WACHA officers, directors, members and staff are not responsible for the safety of the property or the exhibitor, his agents or employees, or harm or damage to such persons resulting from theft, fire, accident or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

9. CANCELLATION OR RELOCATION OF CONFERENCE
If WACHA fails to hold its conference as herein provided, or fails to furnish Exhibitor space as stated herein, including circumstances of Force Majeure, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

10. CANCELLATION BY EXHIBITOR
If the Exhibitor notifies WACHA in writing at least 30 days before the event that it will not occupy the exhibit space stated herein, all fees paid by the Exhibitor will be refunded, except a $100 fee per cancellation. No refund of any fees will be made if such notice is received after that date.

11. LIABILITY AND INDEMNITY
Exhibitor agrees to assume sole responsibility and liability for all damages and injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his employees and representatives (b) other Exhibitors and their employees or representatives, (c) conference participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof and (e) any other persons lawfully on or about the conference premises. Exhibitor agrees to indemnify and hold harmless WACHA, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys’ fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by or asserted against WACHA in any way relating to or arising out of this Agreement and/or Exhibitor’s use of exhibit booths at the Exposition. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed.