



## REGISTRATION

Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Attendees:

(If you are an AAP or NCP, please indicate after your name)

1) Name: \_\_\_\_\_

☐ Payments University ☐ Fraud Day ☐ Both

Email: \_\_\_\_\_

☐ PAR/WACHA Member ☐ Non-member

Amount Due: \$ \_\_\_\_\_

2) Name: \_\_\_\_\_

☐ Payments University ☐ Fraud Day ☐ Both

Email: \_\_\_\_\_

☐ PAR/WACHA Member ☐ Non-member

Amount Due: \$ \_\_\_\_\_

3) Name: \_\_\_\_\_

☐ Payments University ☐ Fraud Day ☐ Both

Email: \_\_\_\_\_

☐ PAR/WACHA Member ☐ Non-member

Amount Due: \$ \_\_\_\_\_

Payment: (check one)

☐ Amount Due: \$ \_\_\_\_\_

If paying by check, make a copy of this registration form and mail it along with your check for the total registration fees to:

PAR/WACHA – The Premier Payments Resource  
W177 N9856 Rivercrest Dr., Ste. 105  
Germantown, WI 53022

☐ ACH debit my account for \$ \_\_\_\_\_

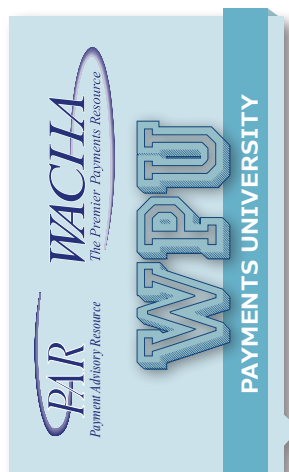
ABA #: \_\_\_\_\_ Account #: \_\_\_\_\_

Authorized Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If paying via ACH, make a copy of this registration form and fax it to PAR/WACHA at 262-345-1246.

W177 N9856 RIVERCREST DR., STE. 105  
GERMANTOWN, WI 53022  
(P) 262-345-1245 | (F) 262-345-1246 | WACHA.ORG



Payments University is perfect for getting those AAP & NCP Continuing Education Credits.

This event  
co-sponsored by



PAR  
Payment Advisory Resource

WACHA  
The Premier Payments Resource



PAYMENTS UNIVERSITY

August 17, 18 & 19, 2015

Great Wolf Lodge

Wisconsin Dells, WI

UNIVERSITY

wacha.org

## PAYMENTS UNIVERSITY

August 17 & 18, 2015

Whether you are new to the payments industry or desire a higher understanding of payments, the multi-track agenda provides targeted education through fundamental and advanced courses. Payments University is in an intense, collegiate-style learning environment structured to provide holistic, concentrated payments education.

Payments University is a unique learning experience that is not a conference or a symposium; this is a two-day training event filled with several topics in two tracks. Fraud Day has been added to the end of our Payments University; which means two full days of payments education and one day filled with HOT fraud prevention topics! You can choose to attend the Payments University, Fraud Day, or BOTH!

## ROOM RESERVATIONS

A block of rooms have been reserved for attendees at Payments University and Fraud Day at the Great Wolf Lodge for the evenings of August 17, 18 & 19, at a special discounted rate of \$113. To reserve a room, call the Great Wolf Lodge directly at 1-800-559-9653 on or before July 17, 2015. Be sure to tell them that you want a room from the WACHA room block to get the special rate.

## REGISTRATION

Fee includes breakfast, breaks, and lunch.

Event	Member	Non-member
Payments University	\$395	\$790
Fraud Day Workshop	\$275	\$550
Payments University & Fraud Day Workshop	\$550 *Save \$120	N/A



To view an up-to-date Payments University agenda, visit [wacha.org](http://wacha.org).

## FRAUD DAY

August 19

Fraud Day 2015 is too good to miss! When attacks occur, early warning and expert advice can mean the difference between business continuity and widespread business catastrophe.

The Financial Services Information Sharing and Analysis Center (FS-ISAC) will update us on the latest fraud trends. Topics covered will include:

- ▶ A Review of Cyber-Crime, Threats and Risk Mitigation Techniques
- ▶ Electronic Crimes and the United States Secret Service
- ▶ Technology and Solutions for Cyber Crime Risk Mitigation
- ▶ Legal and Compliance Considerations
- ▶ Account Takeover Simulation and Exercise



For more information and to register online, visit our website at [wacha.org](http://wacha.org).

## WPU AGENDA

August 17

8:00 – 9:00 a.m. Registration  
9:00 a.m. Sessions Begin  
5:00 p.m. Sessions End

August 18

8:00 – 8:30 a.m. Breakfast  
8:30 a.m. Sessions Begin  
4:00 p.m. Sessions End

### Agenda Topics

#### General Sessions

Industry update  
Federal Government Roadblocks  
Third Parties: The Talk of the Town  
Payments Feud

#### Breakout Sessions

##### Basic Track

- ▶ ACH Fundamentals
- ▶ Payment Applications
- ▶ ACH Origination
- ▶ ACH Receipt
- ▶ ACH Returns and Exceptions
- ▶ Understanding File Formats

##### Advanced Track

- ▶ You be the Arbitrator  
(Back by popular demand – all new case studies!)
- ▶ Check/Image Exceptions (NCP Credits)
- ▶ Same Day ACH: NACHA vs. Federal Reserve vs. TCH

#### Card Focused Sessions

Regulation Royalty and more

August 19

8:00 – 9:00 a.m. Registration, Continental Breakfast  
9:00 a.m. Session Begins  
4:00 p.m. Session Ends

**AGENDA SUBJECT TO CHANGE.**